

Health and Wellbeing Strategy Delivery Plan 2022-2025

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| Priority 1 - Reduce the differences in health between different groups of people | | | | | | | | | | | |
| 1.1 Use information and intelligence to understand our communities, identify those who are in greatest need and ensure they are able to access the right services and support | 1.1.1: Undertake a Health needs assessment on health inequalities, including impact of Covid-19 | Health Inequalities Taskforce | Dec-22 | Completed HNA | N/A | | | | | | The information and intelligence is being finalised by the Shared Team. This will be used to inform the community engagement to identify those at greatest needs, |
| | 1.1.2: Embed Population Health management approach across all programmes, incorporating 2021 census data when available | Public Health, Berkshire West CCG | Ongoing | To be developed | TBC | | | | | | |
| | 1.1.3: Develop a local index to understand our communities from both an inequalities and resilience perspective | Health Inequalities Taskforce | Dec-22 | Index created | N/A | | | | | | To be agreed in collaboration with Building Communities Together Team. |
| 1.2: Assess how Covid-19 has differentially impacted our local populations, including through the displacement or disruption of usual services. | 1.2.1: To hear from our residents through conducting a representative residents survey every two years (starting December 2021). | West Berkshire Council Consultation Team | Mar-22 | Survey completed. | Survey every 2 years - next survey 2024 | | | | | | |
| | 1.2.3: To understand the impact of Covid-19 on care home residents and their families | Healthwatch West Berkshire | Mar-22 | Visit Care homes and speak with families | 5 | | | | | | |
| | 1.2.4: Work on the findings of the Healthwatch Covid-19 report. Assess the impact of Covid-19 on DNA?s and availability of services. Reassess the impact of covid-19 on the local cancer care | Healthwatch West Berkshire | Mar-22 | Report on experiences | N/A | | | | | | |
| | 1.2.6: Implementing the Recovery from Covid-19 Strategy | Recovery and Renewal Group | | KPIs as under the delivery plan | | | | | | | |
| | 1.2.7: Compete the Covid-19 Dashboard. Including the incorporation of local West Berkshire data | Recovery and Renewal Group | Dec-21 | Completed dashboard | | | | | | | |
| 1.3: Take a Health in All policies approach | 1.3.1: HIAP training/awareness raising sessions with staff across West Berkshire Council | Health Inequalities Taskforce | Jun-22 | Number of sessions. Number of staff trained. % increased understanding. % saw relevance to current work | | | | | | | Currently developing a training awareness session for staff that will be piloted and reviewed for the wider use. |

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| | 1.3.2: Mapping of West Berkshire Strategies to identify areas of opportunity for combined working | Health Inequalities Taskforce | Mar-22 | Completion of mapping work | | | | | | | Potential areas of focus for HIAP work identified |
| | 1.3.3: Develop a HIAP Pilot project: joint initiative between Public Health, Environment, Education and Berks, Bucks and Oxfordshire Wildlife Trust (BBOWT) - focus on promoting a healthy weight in children . Project group established. Mapping of shared goals. Develop project plan. Aim to culminate with Children's Mental Health Week (7-13th Feb 2022) | Health Inequalities Taskforce | Feb-22 | Project plan actions as developed | To be developed | | | | | | This was not completed for 2022 due to change in staff. Request change of date to 2023. |
| | 1.3.4: Establish local authority support network for HIAP | Health Inequalities Taskforce , Public Health West Berkshire | Dec-21 | Network created. First meeting held. Tor produced | N/A | | | | | | Completed |
| | 1.3.5: Refine and improve process for reviewing new council policies and impact on health and emotional wellbeing (including a focus on reducing health inequalities) | Health Inequalities Taskforce | Dec-22 | Process developed. Template implemented | | | | | | | Work completed. |
| 1.4: Address the variation in the experience of the wider social, economic and environmental determinants of health | 1.4.1: Pilot a whole community approach in a local ward to tackling health inequalities, using data and engaging with local communities | Health Inequalities Taskforce | Dec-22 | Approach developed Evaluation to demonstrate impact | N/A | | | | | | To be initiated following needs assessment |
| | 1.4.2: Public Awareness campaign to promote the sustained employment of people from under-represented groups | Skills and Enterprise Partnership | | Delivery of campaign, engagement | One campaign | | | | | | Groundwork are delivering an employer event to be held at the Watermill Theatre on the 15th September 2022. The purpose of the day is to get organisations to understand Autism, Asperger's and mental health issues that affect participants and how small changes within organisations can result in successful placements, employment, and training as is proven with some of clients. |

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| | 1.4.3: Support PCNs to tackle health inequalities through identifying and engaging with a population experiencing health inequalities | Locality Integration Board Berkshire West CCG | Delivery to commence from March 2022 | Population identified Intervention designed and implemented | N/A | G | | | | | <p>The four West Berkshire PCNs are working jointly on a project to support patients with learning disabilities and sever mental illness to take up the offer of an annual health check. A project brief outlining the identifiedinterventions has been presented to the LIB and regular updates are being provided.</p> <p>Q1 Update:</p> <ul style="list-style-type: none"> - Held an engagement session on 10/3/22 to promote health checks directly with SMI patients (Eight Bells) - Training for Practice staff took place on 17/3/22 - LD health check event held at Newbury College on 16 June - Write up from event on 16 June shared with PCN leads - Discussion held with special school and SEND parent carers - Key feedback from both pertains to reasonable adjustments - Project group next meeting in early September to determine next steps. |
| | 1.4.4: Development of a health impact policy for planning to support healthy environments | Communities and Wellbeing, Planning | Jun-22 | Process developed Process implemented | N/A | | | | | | |
| | 1.4.5: Physical Activity Champion training | Workplace Movement project group | Jun-22 | Number of Champions trained | 15 | | | | | | |
| | 1.4.6: Implementation of the Supported Employment Strategy 2020 - 2024 | Skills and Enterprise Partnership | Mar-24 | Actions as per the Strategy | N/A | | | | | | <p>The SEP have agreed an approach to the key responsibility to: ‘Review evidence provided through the contract management of supported employment services being delivered to vulnerable adults’. Therefore, Katy Brazell, who leads on commissioning the supported employment services at WBC will present at a future meeting of the SEP. Paul Coe (Service Director, Adult Social Care) has agreed that the SEP is not best placed to ‘Lead on the Supported Employment Strategy’ and, therefore, will discuss alternative governance arrangements for the strategy with colleagues.</p> |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| 1.5: Continue to actively engage and work with ethnically diverse communities, the voluntary sector, unpaid carers and self-help groups, ensuring their voices are heard. | 1.5.1: Create a stakeholder map our current Community and Voluntary sector partners who are working to address health inequalities | Health Inequalities Taskforce | Dec-22 | Completion of network map | N/A | | | | | | 21 stakeholders mapped |
| | 1.5.2: Redevelopment of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit | HWB engagement group | Jun-22 | Promotion of the engagement toolkit Engagement events Annual HWB conference held | To be developed | | | | | | |
| | 1.5.3: Implement the Comms & Engagement Delivery Plan (key actions) Reviewing engagement with Parish & Town Councils (Dec 21). Voluntary and community sector support (April 22). Co-production framework (Nov 21). Maintaining signposting and connections to community support functions (April 22). Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) | Engaging and Enabling Communities (BCT) | Dec 2021 April 2022 Nov 2021 April 2022 TBC | KPIs as under Comms and Engagement Delivery Plan | As per plan | | | | | | - Reviewing engagement with Parish & Town Councils (Dec 21) - completed and Improvement Plan arising from Engagement being implemented- Co-production framework (Nov 21) - work progressing well. Steering Group continue to meet and Framework under development . Maintaining signposting and connections to community support functions (April 22) - Consultants engaged to review Directory and pilot of aDoddle launched. - Voluntary and community sector support (April 22) - 2 tendering processes unsuccessful however solution being explored proactively with the Volunter Centre West Berkshire. Maintaining signposting and connections to community support functions (April 22). Develop, distribute and evaluate a new grant fund to support community based co-production work. (aligns with Equality and Diversity Strategy too) - grant fund no longer available - this action to be closed down. . |
| | 1.5.4: Ethnically diverse advocacy groups: identifying and engaging with key community contacts amongst the ED community | Communities and wellbeing/ HR | Ongoing | | | | | | | | |

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| | 1.5.5: Increase accessibility of Ethnically diverse advocacy services across West Berkshire: Expansion of Educafe to provide mobile service | Communities and wellbeing, HR | Jun-22 | Number of outreach community cafes | | | | | | | |
| | 1.5.6: Promote the range of events that celebrate the diversity of our community | Communities and wellbeing, HR | Dec-22 | Number of events | | | | | | | |
| | 1.5.7: Support and develop the Community Conversations forum | Health Inequalities Taskforce , BCT | Ongoing | Number of community conversations forum meetings held . Number of community attendees | 12 meetings/yr | | | | | | Collaboration with Building Communities Together Team to support the community conversation following completion of the needs assessment. Monthly Community Conversations continue on a range of topics chosen by participants. Additional Conversations have been arranged on specific topics such as the raising cost of living and also to support community engagement activities. Survey Monkey has been created to make sure the Conversations stay focused on Community based. |
| 1.6: Ensure services and support are accessible to those most in need through effective signposting, targeted health education, promoting digital inclusion and in particular addressing sensory and communication needs. All in a way that empower communities to take ownership of their own health | 1.6.1: Increase awareness and uptake of council support services for those most in need e.g. winter grant (placeholder) | Health Inequalities Taskforce | | | | | | | | | Await Needs Assessment. |
| | 1.6.2: Develop Digital Inclusion Champions (specific actions around recruitment and numbers in place) | BOB ICS | | Number of champions in West Berkshire, Geographical areas covered, communities of interest | Top 5 most deprived wards covered | | | | | | |
| | 1.6.3: To improve support and both awareness of and access to services with diverse ethnic communities through the support agency Educafe. Weekly community cafe, | Human Resources | Weekly café | Attendance at cafe. Number of services/partners attending weekly | | | | | | | |
| | 1.6.4: Develop a Whole Systems Approach to Physical Activity. Undertake system workshops) Develop system map Physical activity strategy | ICP (Prevention Board) | Dec-22 | Number of workshops. Development of Physical activity system map. Development of physical activity strategy | 2 workshops | | | | | | |

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| | 1.6.5: Undertake a dental review to understand current provision and identify recommendations for action - Utilising results of the British Dental Survey 2022/23 | Berkshire West CCG, Healthwatch West Berkshire | Dec-22 | To be developed | | | | | | | |
| | 1.6.6: Focus on CVD prevention • Pilot of BP kiosks across West Berkshire • Targeted approach to NHS Healthchecks with at risk groups | Communities and wellbeing (PH), ICP Prevention Board | Jun-22 | Number of kiosks in place Utilisation of kiosks (evaluation) Targeted NHS Healthchecks delivered | 3 80% of overall | | | | | | |
| Priority 2 - Support individuals at high risk of bad health outcomes to live healthy lives | | | | | | | | | | | |
| 2.1: Raise awareness and understanding of dementia and ensure support for people who have dementia is accessible and in place for them and their unpaid carers | 2.1.1: Improve Dementia diagnosis rates (partnership work with the ICP) | Mental Health & Learning Disability Board, Berkshire West | Dec-22 | Diagnosis rates for Dementia | 65% (April 22) 67% (Sept 22) | 66.70% | | | | | Query ownership of this item. Colleagues in health will review ownership of this target. Latest diagnosis rate provided. The Berkshire West Dementia Partnership, convened and led by the CCG has not been active since Andy Fitton left in Oct 2021. There is no longer a medium by which PH, VCS & Health colleagues work in partnership around dementia. Work is undertaken by each LA, with partnership working with colleagues where possible. |
| | 2.1.2: Support the development of Memory Café provision across West Berkshire | Dementia Friendly West Berkshire, Age UK | Dec-22 | Development of model template Provision across West Berkshire | TBC | | | | | | DFWB is a commissioned service, funded by PH& WB - currently ending 31.3.2023. Discussions underway regarding potential funding to extend for 23/24. If not recommissioned DFWB will not be actively supported by WBC and it will lose it's part time post of a paid coordinator. The project will very likely diminish and outcomes on this plan will not be achievable. |
| | 2.1.3: Engagement with partners to continuously update and expand the Dementia friendly West Berkshire Website | Dementia Friendly West Berkshire | Ongoing | Visits to website. Feedback from Partners | Increase on previous | | | | | | |
| | 2.1.4: Induction training on Dementia to be undertaken for all Adult Social Care Staff: Event to be held with existing staff to raise awareness. Will be recorded as a webinar for future new staff | Dementia Friendly West Berkshire, Adult social care | Dec-22 | Event held with existing Adult Social Care staff. Webinar to be incorporated into induction training for new staff | Attendance at event. Feedback | | | | | | ASC asked for this event to be cancelled initially due to COVID restrictions for a face to face event and then longer term as the Principal Social worker (Mike Harling) left and not ASC resource available to support. Awaiting ASC update following very recent recruitment to the post. |

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| | 2.1.5: Work with local businesses in West Berkshire to raise awareness of role with the community, along with role as an employer for those who are unpaid carers | Carer's Strategy Group | | Number of organisations & businesses that are members of Dementia friendly West Berkshire Number of Dementia Friendly businesses | | | | | | | Membership of DFWB has increased to 32 active members although this has been driven by DFWB. It will be really helpful to understand the work that Carers Strategy group are doing around this too and how we can work together. |
| | 2.1.6: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day. | Communities and Wellbeing (Public Health and Libraries teams) | Jun-22 | Delivery of promotional campaign No of books No. of books issued | One TBC TBC | | | | | | |
| 2.2: Work together to ensure that the Dementia pathway is robust, including pre-diagnosis support, improving early diagnosis rates, rehabilitation and ongoing support | 2.2.1: Engagement event to understand the person's experience and Journey (Placeholder - tbc) | Healthwatch (Wokingham) Berkshire CCG | | To be developed | TBC | | | | | | |
| | 2.2.3: Care home support for residents with Dementia: Medication reviews Managing behaviour changes Reduce levels of depression (Placeholder action) | Berkshire West CCG | | To be developed | To be developed | | | | | | |
| | 2.2.4: Improve the access to and quality of Annual reviews in GP practices to ensure community and partner support for people with dementia (annual health check improvement plan) | Mental Health & Learning Disability Board Berkshire West , Berkshire West CCG | Ongoing | Proportion of people with dementia receiving an annual GP check. Impact of annual review in improving access to services | To be developed | | | | | | |
| | 2.2.5: Commission a Befriending and sitting service for people with more advanced dementia and their unpaid carers | Dementia Friendly West Berkshire, Age UK | | (Subject to funding approval) | | 9 carers supported | | | | | This was successfully commissioned for 1 year using PH reserves. As with DFWB this contract expires on 31.3.2023 and discussions are underway regarding possible funding for future years. The contract has mobilised very well during Q1, supporting 9 people living with dementia. |

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| | 2.2.5: Develop a journey for people with dementia pre and post diagnosis (service transformation – Berkshire West) Identify key stakeholders for working group Review pathway to identify gaps Review Clinical and non-clinical pathway. Engage service users and carers in development of proposals | Mental Health & Learning Disability Board Berkshire West , Supported by Dementia Friendly West Berkshire ASC VCS | TBC | Establishment of working group | | | | | | | Historically this was being looked at by the Berks West Dementia Partnership - in it's absence : Clinical pathway - Andy Moody, Head of Adult Mental Health Commissioning ICB BOB interim lead has indicated to Age UK Berkshire that this is on his radar and supports the need for it to be done. He is only in post until Dec 2022 so it is likely to be something to be picked up by his successor. Non Clinical Pathway - DFWB worked with Michelle Berry (Reading BC) to map the Non Clinical Pathway for Berks West. Michelle left at start of summer, leaving DFWB to undertake testing with PWD & Social Prescribers. Once capacity allows testing to complete it will be added to DFWB website. Aim to launch World Alzheimers Day in Oct. |
| 2.3: Improve identification and support for unpaid carers of all ages | 2.3.1: Use findings from the Carers Strategy Survey to understand gaps in support. - Including questions on accessing covid-19 vaccine and barriers encountered | Carer's Strategy Group | Oct-21 | Number of PwD and carers supported weekly | 25 | | | | | | |
| | 2.3.2: Embedding new process for online referrals of Young carers and ensuring all partners are aware. ÿ Social media promotion | Young Carers | Ongoing | Numbers of referrals | N/A | | | | | | |
| | 2.3.3: Raise awareness of young carers. Engagement with partner agencies. Advice and information sessions with schools. Young carers groups at schools. Re-establish young carers champions | Young Carers | Ongoing | Number of schools engaged with. Young carers champions | No target set | | | | | | |
| 2.4: Work with partner agencies to promote the health and wellbeing of unpaid carers | 2.4.1: Update the Health top tips leaflet for carers | Carer's Strategy Group | Dec-21 | Leaflet completed. Distribution | N/A | | | | | | |
| | 2.4.2: Review and refresh the Carers Strategy Action plan | Carer's Strategy Group | Dec-21 | Actions as will be contained within the plan | N/A | | | | | | |
| | 2.4.3: Continue to provide access to respite services on an as needed basis | Adult Social Care Carer's Strategy group | Ongoing | Numbers of carers accessing respite | N/A | | | | | | |

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| | 2.4.3: Using the young carers dashboard to continuously review engagement with services and outreach to new attendees | Young Carers | Ongoing | Number of new young carers identified | N/A | | | | | | |
| | 2.4.4: Use feedback from young carers to inform and expand the activities on offer: online form | Young Carers | Ongoing | Number of responses to online form. New activities offered | No target set | | | | | | |
| | 2.4.5: Recruit volunteers to 1-1 mentoring role to work with young carers with particular challenges | Young Carers | Ongoing | Increase in mentor numbers. Increase in young carers supported | No target set | | | | | | |
| 2.5: Reduce the number of rough sleepers | 2.5.1: Continue to work together to prevent rough sleeping and reduce the number of people who do sleep rough (Implementation of the Homelessness and Rough sleeping strategy) | Homelessness Strategy group | ,2025 | Number of people sleeping rough | < 2 | | | | | | |
| 2.6: Improve the mental and physical health of rough sleepers and those who are homeless through improved access to local services | 2.6.1: Increase GP registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder) | Local Integration Board (Homelessness Strategy group), SE inequalities board, | Dec-22 | Process in place for registering | TBC | | | | | | Discussed at LIB in June. A process is already in place to promote GP registration through a locally commissioned service. A meeting is needed between LIB, HSG and PH representatives to identify a baseline and any further actions required. |
| | 2.6.2: Increase dental registration among rough sleepers and those in temporary accommodation: work with CCG to develop a process for registration (placeholder - to be determined) | Homelessness Strategy group, SE inequalities board, | Year 1 | Process in place for registering | N/A | | | | | | |
| | 2.6.3: Adoption of the Serious Case Review Protocol | Homelessness Strategy group | Mar-22 | Adoption of protocol | N/A | | | | | | |

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| | 2.6.4: Develop a clear process from admission through to discharge from hospital settings, to ensure homeless patients are discharged with somewhere to go with support in place (placeholder) | Local Integration Board, Homelessness Strategy Group, SE inequalities board | | To be developed | TBC | | | | | | Discussed at LIB in June. A process is already in place to promote GP registration through a locally commissioned service. A meeting is needed between LIB, HSG and PH representatives to identify a baseline and any further actions required. |
| 2.7: Prevent, promote awareness and provide support to those who have experienced domestic abuse | 2.7.1: Continue to implement the action plan from the Local Domestic Abuse Strategy 2020-2023 to meet identified aims | West Berkshire Domestic Abuse Board (BCTP) | Refresh due in 2023 | Action plan | Action plan fulfilled by 2023 | | | | | | On track - Domestic Abuse Board continue to oversee Strategy and Action Plan |
| | 2.7.2: Implement the new Domestic Abuse Safe Accommodation Strategy 2021 – 23 and accompanying action plan | West Berkshire Domestic Abuse Board (BCTP) | To be combined with full DA Strategy as part of refresh in 2023 | Needs identified being met through action plan | Action plan fulfilled by 2023 | | | | | | On track - DA Board continue to oversee |
| | 2.7.3: Local needs assessment: need and demand for accommodation based support for all victims | West Berkshire Domestic Abuse Board (BCTP) | Every 3 years (next due 2023) | Less gaps in services identified | N/A | | | | | | On Track |
| | 2.7.4: Review of performance data to identify areas for improvement, opportunities to increase service provision, develop training | West Berkshire Domestic Abuse Board (BCTP) | Quarterly | Discussions at DAB. Increase in reporting of DA. Further training opportunities offered for 2022/23 | | | | | | | On Track |
| | 2.7.5: Establish a Lived Experience subgroup to inform decision making and system change | West Berkshire Domestic Abuse Board (BCTP) | Quarterly | Voices/view captured and reported into DAB | | | | | | | Completed - Lived Experience Group established |
| | 2.7.6: Number of multi-agency staff trained in Domestic Abuse Awareness and Domestic Abuse Champions Training | BCTP | Quarterly | Number of individuals trained | 8 - 15 per session | | | | | | |

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| 2.8: Support people with learning disabilities, engaging with them and listening to them through working with voluntary organisations | 2.8.1: Work with Voluntary Community Sector organisations to improve access to health checks for those with learning disabilities. Improve the quality of health checks for those with Learning disabilities | Berkshire West CCG NHSE | Annual | % of individuals receiving a health check | 67% (target for 2020/21). AHC LTP target is 75% (14+) | | | | | | |
| | 2.8.1: Implement Positive Behaviour Support across Health and Social care | Berkshire West CCG | Oct 2021 - April 2022 | 4 levels of training to be delivered | ? | | | | | | |
| | 2.8.3: Enhanced delivery of a Work and Careers Fair - including participation by local schools and supporting the work on employment opportunities for people with learning disabilities | Skills and Enterprise Partnership (working with MP Laura Farris) | Annual | Delivery of event. Attendance. Feedback | 40 | | | | | | Plans for the second annual Work & Careers Fair are progressing well, with an on-site event confirmed for 13th October 2022. This will include young people from all local secondary schools and will be billed as the 'Destinations Expo'. The EBP are leading on the planning, with financial support from the Greenham Trust. |
| | 2.8.4: Extension of the "Delivering Life Skills" Programme, delivered by the EBP. | Skills and Enterprise Partnership | Jul-22 | Delivery of programme attendance Feedback from young people and schools | 60 young people attending the DLS programme | | | | | | The H&WB approved funding for this programme, which was delivered in secondary schools by the EBP. All sessions were completed by July 22. A further funding bid for 22/23 will be submitted. |
| 2.9: Increase the visibility and signpost of existing services and improve access to services for people at higher risk of bad health outcomes | 2.9.1: Promote alternatives to admission through increased support for people in the community: Commission an all age IST - Green light toolkit - Post diagnostic support (Placeholder – work in development) | Berkshire West CCG BHFT (toolkit) | | | | | | | | | |
| | 2.9.2: Reduce waiting times for Autism and ADHD Diagnosis: current demand being assessed to plan for workload capacity (placeholder) | Berkshire West CCG, Berkshire East CCG, BHFT | TBC | TBC | TBC | | | | | | |
| | 2.9.3: Re-development of the Health and Wellbeing Board engagement group and ongoing maintenance of the engagement toolkit | HWB engagement group | Jun-22 | Promotion of the engagement toolkit Engagement events Annual HWB conference held | TBC | | | | | | |

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| | 2.9.4: Create a stakeholder map our current Community and Voluntary sector partners who are working with those at higher risk of bad health outcomes | Communities and Wellbeing | Dec-22 | Completion of the network map | N/A | | | | | | |
| | 2.9.5: Promote awareness and access to the West Berkshire Directory, ensuring that the information within it is kept up to date | HWB engagement group | Ongoing | Hits to Website. (?demographic indicators/targets) | TBC | | | | | | |
| | 2.9.6: Maintaining signposting and connections to community support functions by undertaking a review of strategic signposting (including the West Berkshire Directory) | Communities and Wellbeing | Mar-23 | Review completed. New digital offer in place | N/A | | | | | | |
| | 2.9.7: Pilot aDoddle map - to include community groups. Feedback on map and use | Communities and Wellbeing | Sep-21 | Local community groups created a profile for their organisation, including information about their services Group data uploaded rated as green Volunteering opportunities enhanced Asset based community development supported | 75% 75% | 27 groups on the map 5 awaiting final edits and upload 13 in discussion with groups to develop profile | | | | | Pilot will complete at the end of Sept 2022 with report being finalised for CFPB |
| | 2.9.8: Use targeted paid adverts on social media to improve knowledge and awareness of services, tips and advice about health and wellbeing (placeholder) | Communities and Wellbeing | Dec-22 | To be developed | TBC | | | | | | |
| Priority 3 - Help families and children in early years | | | | | | | | | | | |
| 3.1: Work to provide support for parents and carers, during pregnancy and the early years to improve | 3.1.1: Map the current offer for support to parents and carers from all services | CDG (1001 DAYS) | Mar-22 | Mapping of provision completed | N/A | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| personal and collective resilience using research and good practice | 3.1.2: Undertake evidence review of current antenatal classes | CDG (1001 DAYS) | Mar-22 | Evidence review completed | N/A | | | | | | |
| | 3.1.3: Promote antenatal classes for expectant parent and improve access | CDG (1001 DAYS) | Mar-22 | No. of antenatal classes. No. of attendees. Demographics of those attending | | | | | | | |
| | 3.1.4: Raise awareness of and improve access to parenting support (both 1-2-1 and group support) | CDG (1001 DAYS) | Mar-22 | No. of support classes available. No. of attendees. Feedback | | | | | | | |
| | 3.1.5: Introduce parental emotional regulation courses for parents (placeholder) | Communities and Wellbeing (PH) | TBC | Number of courses Number of families | 1 (12 sessions) 50 families | | | | | | |
| 3.2: Ensure families and parents have access to right and timely information and support for early years health. Working with midwifery, Family hubs, healthy visiting and school nursing | 3.2.1: Implementation of the new PHE Healthy Child Programme and Berkshire West 0-19 service (placeholder) | Communities and Wellbeing (Berkshire West) | Apr-22 | Antenatal midwifery notifications to HV service | 100% | | | | | | |
| | 3.2.2: Implement 1001 Days project work: Mapping of core delivery across services. Produce an infographic for families and services demonstrating core offer Map targeted offer across services | CDG (1001 DAYS) | Mar-23 | Mapping completed. Infographic completed Distribution of infographic via partners | N/A | | | | | | |
| | 3.2.3: Promote breastfeeding (placeholder) | CDG (1001 DAYS) | Jun-23 | Increase Breastfeeding rates at 6 - 8 weeks | TBC (Subject to funding approval) | | | | | | |
| | 3.2.4: Create a stakeholder map of our current Community and Voluntary sector partners who are working with families and children in the early years | Communities and Wellbeing (CDG) | Dec-22 | Completion of network map | n/a | | | | | | |
| | 3.2.5: Expand the Dolly Parton Imagination library provision (placeholder) | CDG | tbc | Number of children supported | 150 | | | | | | |
| 3.3: Increase the number of two year olds (who experience disadvantage) accessing nursery places | 3.3.1: To establish a named Health visitor for each EY setting taking vulnerable 2 years olds | Communities and wellbeing (CDG) | Mar-23 | % of EY settings with named HV | 100% | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 3.3.2: Monitor the proportion of reviews that are carried out jointly. Ideally this review (2 – 2.5 years) should be integrated with the Early Years Foundation Stage progress check at 2 years | CDG | Mar-23 | Proportion of 2 – 2.5yr reviews that are carried out jointly (no target set) | No target | | | | | | |
| | 3.3.3: Consistent marketing across all sectors, Midwifery, HV, EY, Family Hubs (placeholder) | CDG | | | | | | | | | |
| 3.4: Ensure that our early years setting staff are trained in trauma informed practice and care, know where to find information or help and can signpost families properly | 3.4.1: Undertake an evidence review of trauma informed training, including cost-analysis | CDG | Jun-22 | Evidence review completed | n/a | | | | | | |
| | 3.4.2: Establish training programme with Early Years providers. (to link to introduce EY ELSA target) | CDG | Dec-22 | % of EY providers offering training. % of staff trained | TBC | | | | | | |
| | 3.4.3: Develop support materials and supervision documentation for EY settings. | CDG | Jun-22 | Completion of support materials. Number of EY providers using materials | | | | | | | |
| 3.5: Publish clear guidelines on how families can access financial help, tackling stigma around this issue | 3.5.1: Map out current provision for financial support for families, including childcare costs | CDG | Jun-22 | Mapping completed | n/a | | | | | | |
| | 3.5.2: Raise awareness of support services available through the Family hubs | CDG, Communities and wellbeing | Jun-22 | Number of financial support services published on the West Berkshire directory | | | | | | | |
| | 3.5.3: Undertake focused engagement to ensure that provision and needs are identified from parent groups and across areas in West Berkshire | CDG | Jun-22 | Number of focus groups. Demographics of attendees. Consultation report | 3 To include under-represented groups | | | | | | |
| Priority 4 - Promote good mental health and wellbeing for all children and young people | | | | | | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| 4.1 Enable our young people to thrive by helping them to build their resilience | 4.1.1: Health and wellbeing in schools programme: 1.Health and Wellbeing in Schools Award 2.The Public Health and Wellbeing Health and Wellbeing in Schools programme. 3.Living Well workshops for parents (to improve family health literacy) 4.Living Well ? Healthy Me Passports 5.School sleep champion training (placeholder) | Communities and Wellbeing (Public Health) | Sep 21 - Jul 22 | 1. No. of schools taking up offer. 2. Universal programme 3. Number of children with a passport 4. Number of workshops | 1. 35 schools 2. Universal offer 3. Every Year 5 & 6 child in West Berkshire | | | | | | |
| | 4.1.2: Number of local primary schools who have received a Life Education Performance | CDG | Apr-22 | Number of schools | 12 | | | | | | |
| | 4.1.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day | Communities and Wellbeing (led by Libraries teams, supported by Public Health) | Jun-22 | Delivery of campaign No.of books available No. of books issued | | | | | | | |
| | 4.1.4: Develop and expand the Young Health Champions programme | Communities and Wellbeing (Public Health) | | Number of champions recruited. Number of young people reached. | 21/22 - 50. 22/23 - 100 (total) | | | | | | |
| | 4.1.5: Implement the Recovery curriculum RSH through provision of a suite of resources and workshops for pupils in primary and secondary schools (placeholder – tbc) | Communities and Wellbeing (Public Health) | Dec-23 | To be developed | TBC | | | | | | |
| 4.2: Aim for early identification of those young people in greatest need, or at risk of developing a mental health condition | 4.2.1: Creating a single access and decision-making arrangement across the delivery Partnership | Berkshire West ICP Children's programme Board | Oct-21 | Existing access and referral arrangements realigned into a single Berkshire west approach | Completed Sept 2022 | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 4.2.2: Building a formal Delivery Partnership arrangement. a) A single access and decision-making point that all delivery aligns to b) A joint communication approach and set of tools that explains to CYP, parent and carers, schools, and primary care colleagues how to access support and the type of response and offer they can expect c) A joint workforce development programme. | Berkshire West ICP Children's Programme Board | TBC | Berkshire West event in Spring 22 | Aligned Commissioning model June 2022 | | | | | | |
| | 4.2.3: Meeting the COVID surge demand as it arises | CCG | Mar-22 | Meeting three weekly to address need, beginning in August 2021. | | | | | | | |
| 4.3: Use evidence to support interventions at the individual, family and community levels to prevent and reduce the risk of poor mental health | 4.3.1: Create a stakeholder map of our current Community and Voluntary sector partners who are working on mental health and wellbeing for children and young people | Communities and Wellbeing (CDG) | Dec-22 | Completion of network map | n/a | | | | | | |
| | 4.3.2: Be Well Campaign | MH & LD Board | Jun-22 | Number of engagements/unique users with new website, by local authority Number of visitors providing feedback on Be Well website Regular emoji feedback rating % of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds) | Baseline % of West Berkshire residents TBC TBC | | | | | | |
| | 4.3.3: Continuing temporary contract during Covid for Kooth (online support) | Berkshire West ICP Children's Programme Board | Ongoing | Standard Kooth indicators | No formal target but offered to give YP a choice of services | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 4.3.4: Addressing gaps in access and service offer due to inequalities. (cohorts LGBTQ+, Ethnically diverse groups, Learning Disabilities) | Berkshire West ICP Children's Programme Board | Mar-22 | Plan for data and monitoring improvement April 2022 | Plan for data and monitoring improvement April 2022 | | | | | | |
| | 4.3.5: Tackling the waiting times in both specialist/ Core CAMHS for access and interventions in key areas: anxiety, depression, Specialist CAMHS, Autism and ADHD. | Berkshire West ICP Children's Programme Board | Mar-22 | Create a 2 year investment plan with BHFT for Core CAMHS to cover. 2022 ? 2024 | Plan delivered March 2022 | | | | | | |
| | 4.3.6: Meeting the Eating Disorder waiting times for response to referrals. | Berkshire West ICP Children's Programme Board | Sep-21 | Local Berkshire Protocol | Protocol in place by end of 21/22. | | | | | | |
| | 4.3.7: Mobilising a Community Home treatment offer 24/7 access standard for Crisis cases required locally to meet our 24/7 response commitment in the NHS long term plan | Berkshire West ICP Children's Programme Board | | Go live with phased offer January 2022, full workforce mobilisation March 2022 | 24/7 access for crisis cases | | | | | | |
| 4.4: Support a Whole School Approach to Mental health, embedding wellbeing as a priority across the school environment | 4.4.1 Mobilising 2 further Mental Health Support Teams in schools. Newbury. Reading (South & East) | Berkshire West ICP Children's Programme Board | Oct-22 | MHST teams established | 2 new MHSTs | | | | | | |
| | 4.4.2: Recruit Young Health Champions in Schools | CDG | Jul-22 | Number of schools engaged | Year 1 - 5 schools 10 YHC per school Year 2 - 5 schools 10 YHC per school | | | | | | |
| | 4.4.3: Run Living Well Workshops for Year 7 students. | CDG | Jul-22 | Number of workshops Number of schools engaged Feedback from attendees | TBC | | | | | | |
| 4.5: Support the mental health and wellbeing of looked after children and care leavers | 4.5.1: Co-production of an 'In-reach' bespoke service for Children in Care. (placeholder) | Berkshire West ICP Children's Programme Board, Berkshire West local authorities | Aug-21 | To be scoped | To be scoped | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 4.7.4. Ensure models are trauma informed | | | | | | | | | | |
| | 4.7.5. A place focused (School focused or community focused) pilot, including the role of alternative education | | | | | | | | | | |
| | Dedicated 16-25 transitions worker within CYP Substance Misuse services | West Berkshire Council Public Health team | New contract beginning April 2022 | Worker in place | | | | | | | |
| Priority 5 - Promote good mental health and wellbeing for all adults | | | | | | | | | | | |
| 5.1:Tackle the social factors that create risks to mental health and wellbeing, including social isolation and loneliness | 5.1.1 Ensure residents have access to financial support and advice (e.g. benefit entitlement, debt advice, unemployment) | Mental Health Action Group | Ongoing | Number of clients supported by CAB Number of clients referred to CAB by social prescribers | As per specification | | | | | | |
| | 5.1.2: Supporting new residents to West Berkshire with a sense of belonging and awareness of local services | Mental Health Action Group | Ongoing | Number of new residents to West Berkshire | 50% of new residents | | | | | | |
| | 5.1.3: Work with the Homelessness Strategy Group to understand gaps and/links to poor mental health and wellbeing (e.g. reason for eviction) | Homelessness Strategy Group | Jun-22 | Gaps identified in service provision % of homeless people reporting being support with their mental health (place holder) | As per Homeless Strategy Group KPI's | | | | | | |
| | 5.1.4 Raise awareness of resources and interventions that help to address mental health and wellbeing and related issues (e.g. rural isolation and loneliness) to residents, community groups and key stakeholders | Mental Health Action Group Ageing Well | Dec-22 | Number of mental health z cards distributed Number of entries inputted onto aDoddle (community mapping tool) Number of hits on West Berkshire directory | One per household 20 organisations 10% increase from baseline | | | | | | |
| | 5.1.5: Create a tool which allows policymakers to examine the impact of their proposals and decision making on mental health | Public Health and Wellbeing | Dec-22 | Health in all policies tool complete | N/A | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| 5.2: Work with local communities, voluntary sectors and diverse groups to rebuild mental resilience and tackle stigma | 5.2.1: Utilise opportunities to promote existing mental health resources/services at local resident engagement events (e.g. educafe) | Public Health and wellbeing | | Number of organisations provided with information | 5+ per quarter | | | | | | |
| | 5.2.2 Through the surviving to thriving fund, enable local organisations to provide support and develop services that improve mental health and wellbeing of West Berkshire residents | Mental Health Action Group | Mar-22 | Number of beneficiaries Amount of funding awarded Key outcomes for beneficiaries | Baseline >£300k TBC | | | | | | |
| | 5.2.3: Develop a new mental wellbeing campaign (Be Well) to connect people from all backgrounds with local support and reduce stigma | Mental Health & Learning Disability Board | Jun-22 | Number of engagements/unique users with new website, by local authority Number of visitors providing feedback on Be Well website Regular emoji feedback rating % of visitors from each category (e.g. 4-11 year olds, 12 – 17 years olds and 18 to 25 year olds) | Baseline % of West Berkshire residents TBC TBC | | | | | | |
| | 5.2.4: Run regular service users engagement events to ensure the continuous improvements of local services e.g. Thinking Together | Mental Health Action Group | Mar-23 | Number of Thinking Together events held Number of service users attending events % service users and % professionals in attendance | As per service specification/ funding agreement | | | | | | |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 5.2.6: Commission Public awareness training sessions on a range of mental health issues including: self esteem anger management bereavement coping with redundancy coping with relationship breakdown sleep Death and dying | Communities and Wellbeing | | Number of sessions Number of attendees Feedback | | | | | | | |
| | 5.2.5: Ensure services are responsive to the needs of vulnerable and marginalised groups in society, e.g. socioeconomically disadvantaged, ethnically diverse communities | Mental Health Action Group | Dec-22 | Need to consider how to measure this | TBC | | | | | | |
| | 5.2.6: Commission a range of public bite-sized awareness training sessions or on a range of life events that can impact mental health and wellbeing (e.g. including but not limited too; self-esteem, anger management, grief and bereavement, coping with redundancy coping with relationship breakdown, sleep death and dying) | Communities and wellbeing (public health) | Feb-22 | Number of sessions, Number of attendees, Feedback | As per service specification | | | | | | |
| 5.3: Recognise the importance of social connection, green spaces and different cultural contexts for mental wellbeing. Increase social prescribing by promoting access and signpost to activities that promote wellbeing | 5.3.1 Establish a Creative Health Alliance to improve the availability and promotion of arts and cultural activities | Cultural Heritage Delivery Board | Apr-23 | Terms of reference developed, Number of meetings, Number of new members | N/A, At least oner per quarter, As per terms of reference | | | | | | |
| | 5.3.2. Support the creation of activities and initiatives that enable people to connect with nature and greenspace to improve their wellbeing | Ageing Well Sub Group | | Project officer – nature for health recruited Number of people taking part in health walks | N/A, Baseline | | | | | | Project Support Officer, Nature for Health in post. Summer drop in Sessions at Shaw House raised beds have run in August and Autumn programme promoted. Working in Partnership with Sovereign and Community Matters on another project for the autumn Query - should the number of people taking part in health walks be under ageing well? |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 5.3.3: Develop a promotional campaign for the Reading Well books available in West Berkshire Libraries, linking with Empathy day (June 2022) | Communities and Wellbeing (led by Libraries teams, supported by Public Health) | Jun-22 | Delivery of campaign No. of books available No. of books issued | | | | | | | |
| 5.4: Improve access to, quality and efficiency of services available to all who need them, including improved digital offerings for those who can and prefer to use them | 5.4.1: Create a 10 year mental health strategy (placeholder) | | Dec-22 | Strategy approved by the Health and Wellbeing Board | N/A | | | | | | |
| | 5.4.2: Completion of Adult Mental Health Needs Assessment and regularly review other sources of data e.g. residents survey | Communities and wellbeing (Public Health and Wellbeing) | Mar-23 | Mental health needs assesment completed and published | N/A | | | | | | |
| | 5.4.3: Provide welcome packs to target people moving home or new to West Berkshire (e.g. resource pack focusing on Health and Wellbeing) | Mental Health Action Group, Public Health and Wellbeing | Jun-22 | Welcome packs developed Process for distribution identified | N/A | | | | | | |
| | 5.4.4: Develop and promote a range information and tools to support transition across the life course (e.g. birth, school, college/ university, employment, moving house, marriage, divorce/ separation/ widow, bereavement) through Be Well (or similar platform). | Mental Health Action Group | Apr-22 | Number of resources produced | One per quarter | | | | | | |
| 5.5: Work with professionals in workplaces and other settings; using a preventative approach to break down the barriers between mental and physical health | 5.5.1: Support small businesses to promote mental health and wellbeing practices in workplaces (e.g. mental health awareness training, the Mental Health at Work Commitment) | Public Health and Wellbeing, Skills and Enterprise Partnership | Aug-22 | Number of relevant training courses held Number of businesses adopting mental health policies (placeholder) | As per service specification | | | | | | The SEP and the MHAG are working with Rachel Johnson and Elisabeth Gowens (WBC Public Health and Wellbeing) to deliver MH training for SMEs. |

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| Objective | Description | Owned by | Timescale | Indicator | Target | Q1 | Q2 | Q3 | Q4 | RAG Status | Commentary |
| | 5.5.2: Increase uptake of annual health checks for people with serious mental illness and ensure appropriate behavioural support is available e.g. smoking cessation and waight management services | Berkshire West ICP Mental Health and Learning Disabilities Programme Board Mental Health Action Group | Mar-23 | % of people on GP SMI registers in receipt of all six elements of SMI health checks (by GP practice and overall number) | As per NHS KPIs | | | | | | |
| | 5.5.3: Develop and implement a universal mental health education training and delivery package around mental health crisis. | Berkshire West ICP Mental Health and Learning Disabilities Programme Board, Mental Health Action Group | | Current training models reviewed Training schedule completed Number of people completing the course by organisation | N/A | | | | | | |
| | 5.5.4 Commission services to support people who are in contact with mental health services to find or stay in work (Supported Employment Strategy) | Skills and Enterprise Partnership | Jan-23 | Employment rates between working age adults in contact with mental health services and the general population. | Baseline | | | | | | The SEP does not have a specific role in relation to the commissioning of services, but this is achieved through WBC's commissioning of Groundwork (for adults) and Ways into Work (for young people). As reported above, it is planned that the SEP will review this work at its next meeting in the Autumn. |
| 5.6: Improve access to support for mental health crises and develop alternative models which offer sustainable solutions | 5.6.1: Evaluate the pilot crisis café: Breathing Space (delivered across Berkshire West) | Berkshire West ICP Mental Health and Learning Disabilities Programme Board | Apr-22 | Evaluation complete | N/A | | | | | | |
| | 5.6.2: Implement and deliver the priorities of the new Berkshire Suicide Strategy | Berkshire Suicide Prevention Action Group | Jan-23 | Operational delivery plan produced | N/A | | | | | | |
| | 5.6.3 Raise awareness of the issue of suicide, its causes and sources of help to those affected by either feeling suicidal or bereaved as a result of suicide. | West Berkshire Suicide Prevention Action Group | Apr-22 | Number of organisations contacted | 10 per quarter | | | | | | |